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Affiliated to University of Mumbai College Code: 1088

Tuesday 5<sup>th</sup> Aug 2025

## NOTICE

### "MARKET-MASTER"

The Department of Economics is organizing a unique and engaging event **Market-Master**. This activity is designed to give you hands-on experience in analysing various aspects of the market through survey and observation.

#### ACTIVITIES:

- **Consumer Survey:** Conduct detailed surveys to understand consumer behaviour, preferences, and satisfaction levels.
- **Seller Strategies:** Analyse the strategies employed by sellers to attract and retain customers.
- **Stall Profit/Loss Analysis:** Evaluate the financial performance of different stalls, identifying factors contributing to their profit or loss.
- **Writing of Report:** Submit your final report of analysis by 13<sup>th</sup> August 2025.

**Participation is open for all FY/SY/TY students of all the Courses**

Interested students kindly contact to Economics Department before 08.30 am on 8<sup>th</sup> Aug 2025, to get necessary materials for conducting the survey

**EVENT DETAILS**

**DATE:** 8<sup>th</sup> Aug 2025

**VENUE:** FUTURPRENEUR FAIR STALLS AT GOLDSPOT AREA

**TIME:** 0930am to 0200pm

*Nela*  
*Amey*

Economics Department



*G. Pawar*

Dr Ganesh Pawar

(Principal)

05/08/2025